



Success Story

Popat Ganpat Memane, a landless villager from *Talpewadi* village of *Maval Taluka* lives with his wife and three sons. In absence of any means for survival including land, *Popat* and his wife used to offer their labour in and around the village for their endurance.

With support from the Tribal Development Fund of NABARD, **Jankidevi Bajaj Gram Vikas Sanstha (JBGVS)** started Aamrai Project in 2009-10. *Popat Memane* approached JBGVS to be a beneficiary of this project under the landless category. He was given a set of 5 female and 1 male goats.

In the first year, 5 goats (3 male and 2 female) were born from the goats given to him. After 7 months of rearing, he sold 3 male goats and earned ₹ 9,000/-. In 2010-11, 6 more goats (4 male and 2 female) were born. Again he sold 4 male goats at a price of ₹ 3,000/- each and earned ₹ 12,000/-. In the third year 2011-12, seven more goats (3 male and 4 female) were added. He sold 3 male goats at a price of ₹ 4,000/- each and earned ₹ 12,000/-. His Livestock currently has a market value of ₹ 64,000.00 – 13 female + 3 male goats, total 16 goats @ ₹ 4,000/- each.

From second year of his involvement in this project, *Popat* stopped offering his labour to the contractors and dedicated his entire time to goat farming from which he could earn his living by selling goats from time to time, as and when required. He doesn't have to take any efforts for marketing as the traders often come to his village seeking a good deal of goats. *Popat* now says "I want to send my children to the college for higher education so that they can get a good job! I can think of this only because of the support from TDF and JBGVS for which I am grateful to them. It surely has changed the quality of life for me and my family!"